

Supply Chain Challenge 2019_Shalom Movers

Team Name: JJEN_TEAM

Project Title: Reverse Logistics



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Goal

Exert positive environmental impact by integrating it into Shalom Movers through reverse logistics to refine environmental issues that are part of our processes.

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Solution



Going Green

- Reverse logistics
- Remanufacturing products for selling
- Exert positive environment impact
- Tracking method

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Recommendation

Online Website

- To create an online platform to attract wider customer market base through its convenient accessibility

How does it work?

- Photos of the remanufactured products will be uploaded
- Customer simply need to click on the product image for purchase

Showroom of remade products



How does it work?

- By using a part of the land at Shalom Eco to display the remanufactured products
- Shalom as a role model to remake the old products to have a bright new look

Showroom through cooperating with another company



- Join hands with IKEA, using their space to display
- IKEA is more well-known, would be able to attract more customers

Tracking Method

- Using the online website earlier to track
- When customer wants to dispose their products, they can upload a picture together with their particulars (name, address, etc.)
- Allows for information to easily track for collection

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Feasibility, Assumptions & Considerations

Feasibility with considerations & assumptions

Having a showroom and website

- to prevent if other furniture shops might not want to cooperate with Shalom

Having a tracking website

- Lower cost than buying software to track unwanted items

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Final Recommendation

A tracking unwanted furniture website

- Contact Shalom Movers to move the unwanted furniture or electrical appliances
- Shalom Movers will evaluate the disposed items whether be recycled, remanufactured or remarketed.
- Start remaking the product in Shalom Eco as part of its land will be a showroom.
- Staff will constantly update the progress of disposed products on the online website.

Cash incentive

- Provide 10% of the product selling price.
- To encourage people to sell their disposed items to Shalom Movers.



THE END
THANK YOU!

JJEN_TEAM

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